



MOITI

Massachusetts Office of International Trade & Investment

The Massachusetts Pavilion

Medica 2010 International Medical Device Trade Show Düsseldorf Germany

- Medica attract over 4,500 Companies and Exhibitors
- In 2009 Medica trade show had over 135,000 Key decision from makers from various companies attend annually
- MEDICA brings together leading research teams, hospitals, and key decision makers on the forefront of the Medical Device market, providing you with a unique opportunity to interface with companies from around the world to expand your business opportunities

What Can MOITI Do For You?

- Choice of booth style, which includes an info counter, literature rack, electrical outlet, and overhead sign with your company's name
- Listing in the printed and online versions of the official trade show catalogue
- Bilingual support staff
- Central information and message center
- Two exhibitor entrance tickets
- Common Storage

<u>Display Unit</u>	
<u>9 Square Meter Booth</u>	
<u>12 Square Meter Booth</u>	

Massachusetts Office of International Trade & Investment Boston

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Space is limited. Applications are accepted in the order in which they are received.



(12 Sqm Unit)

In France, the world's fourth largest market, the medical manufacturing industry has seen an influx of foreign companies.



(9 Square Meter Booth)



(Single Display unit)

Germany is the third largest medical device market in the world, accounting for 6.9% of the world market ranking behind the USA and Japan. In 2008, the German medical device market was estimated at US\$12.4 billion, equal to US\$150 per capita.

The UK has one of the largest medical device markets in the world, valued at US\$9.9 billion in 2008.

The UK medical equipment & supplies market size is undergoing an import-led increase. The value of imports (US\$7.4 billion) was greater than exports (US\$6.9 billion) in 2006 for the fifth time in as many years.